

Data Literacy Program

More Than Just Number Crunching

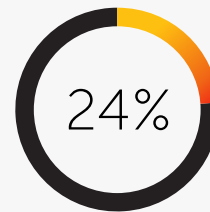
Equip your people with the knowledge and skills to maximize the impact of data. Develop a data-literate organization that uses data as a company asset, evaluates and questions data, and knows how to interact with and derive insights from data to inform decision-making and drive business success.

EPAM's Data Literacy Program is tailored to your data needs and priorities to cultivate long-term measurable change. Our approach is based on the vital components of becoming data literate and making data a part of an organization's culture. By aligning these components to each client's unique needs, we can ensure the focus is on the business areas that are critical to accomplishing your data-related goals.

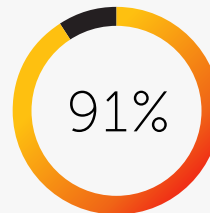
The Data Literacy Program Helps Our Clients:

- Demystify data and make it easy to understand
- Use data for decision-making and accomplishing short and long-term goals
- Align vital data competencies with business objectives
- Bridge the data knowledge gap for existing employees
- Create a transformation roadmap to navigate the necessary cultural shift and get the support required to change
- Leverage data to solve problems, make breakthrough discoveries, and innovate
- Break down silos and increase collaboration and data sharing
- Foster a data-focused mindset and culture

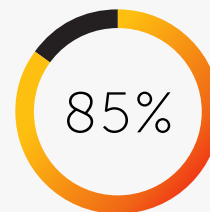
Program Impact



24% average growth in knowledge



Over 91% positive perceived value to participants' data literacy journey



Over 85% positive perceived relevance to participants' job and tasks

Course Content

The online learning program is role-specific and can include topics vital to data literacy such as:

Data Governance

Analytics & Statistics

Modern Data Capabilities

Data Tools & Systems

Using data to Innovate

Data-driven decision-making

EPAM CONTINUUM

Why Us?

We are not a training firm. EPAM is a leading technology and transformation company with on-the-ground insights and experience working with digital natives. We have a practical understanding of the business challenges connected to digital transformation as well as the opportunities for building a successful engineering culture.

Clients trust us to enable their organizations with new digital skills because of our engineering DNA, cutting-edge knowledge, passion for learning and industry-recognized, award-winning talent enablement resources.

Our Integrated Approach will Make it Real

Our talent enablement and transformation solutions blend our practical, on-the-ground software and digital expertise with insights from learning science and organizational change management. This unique approach brings the following results:

- Demonstrated growth in knowledge and skill
- Increased self-efficacy and perceived ability to implement strategic changes
- Accelerated strategy implementation
- Improved person-role fit indices
- Shared language, understanding and vision for change between IT and business
- New expectations and approach to working with vendors and third parties
- Increased ability to find, develop and retain high-quality IT leaders and teams

Awards



CONTACT US

Learn more about how we can help your organization create critical capabilities and get results.

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